

100

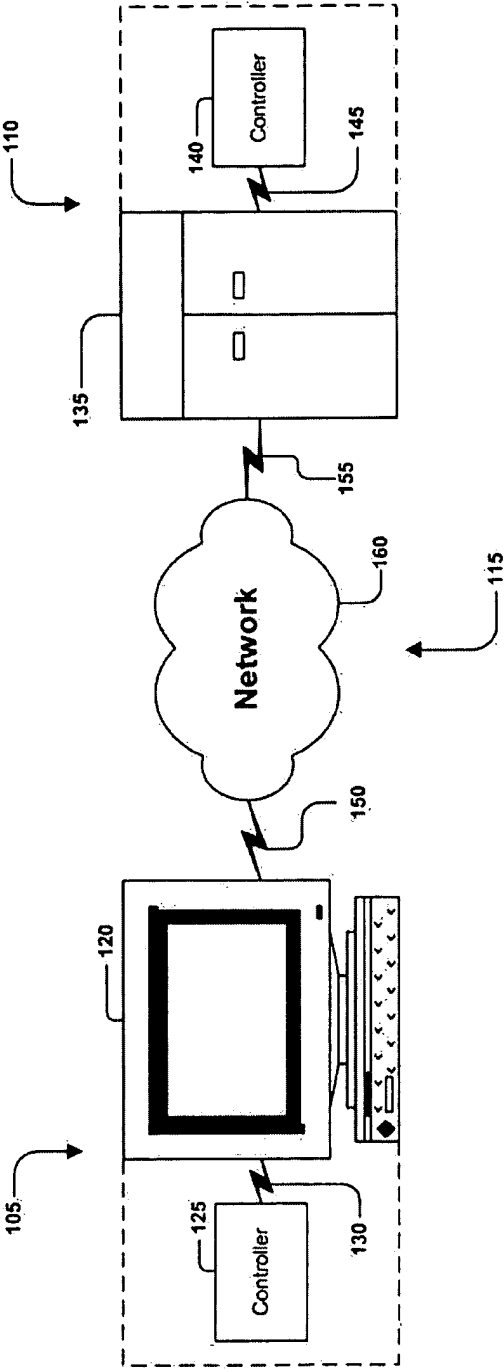


Fig. 1

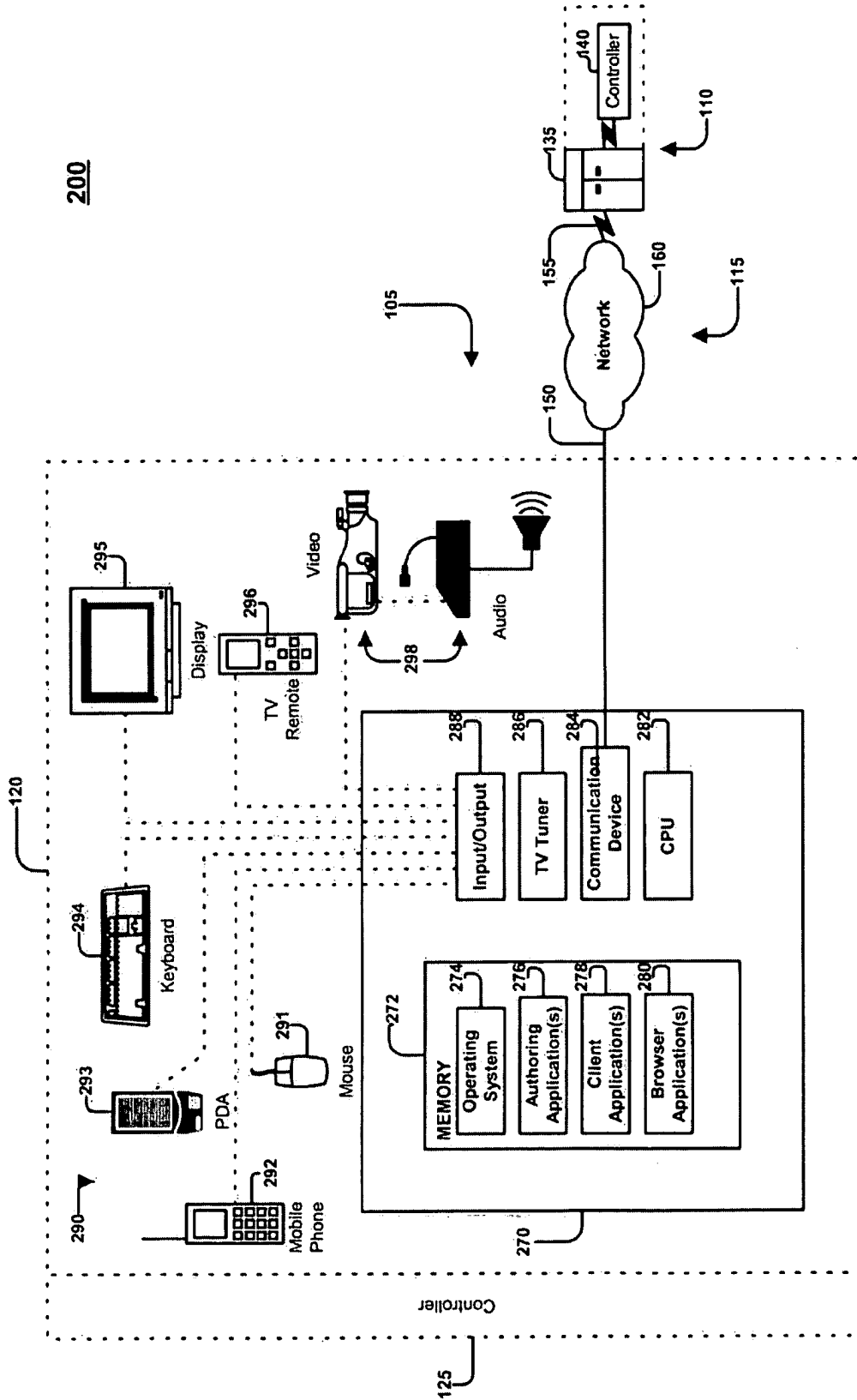


Fig. 2

BEST AVAILABLE COPY

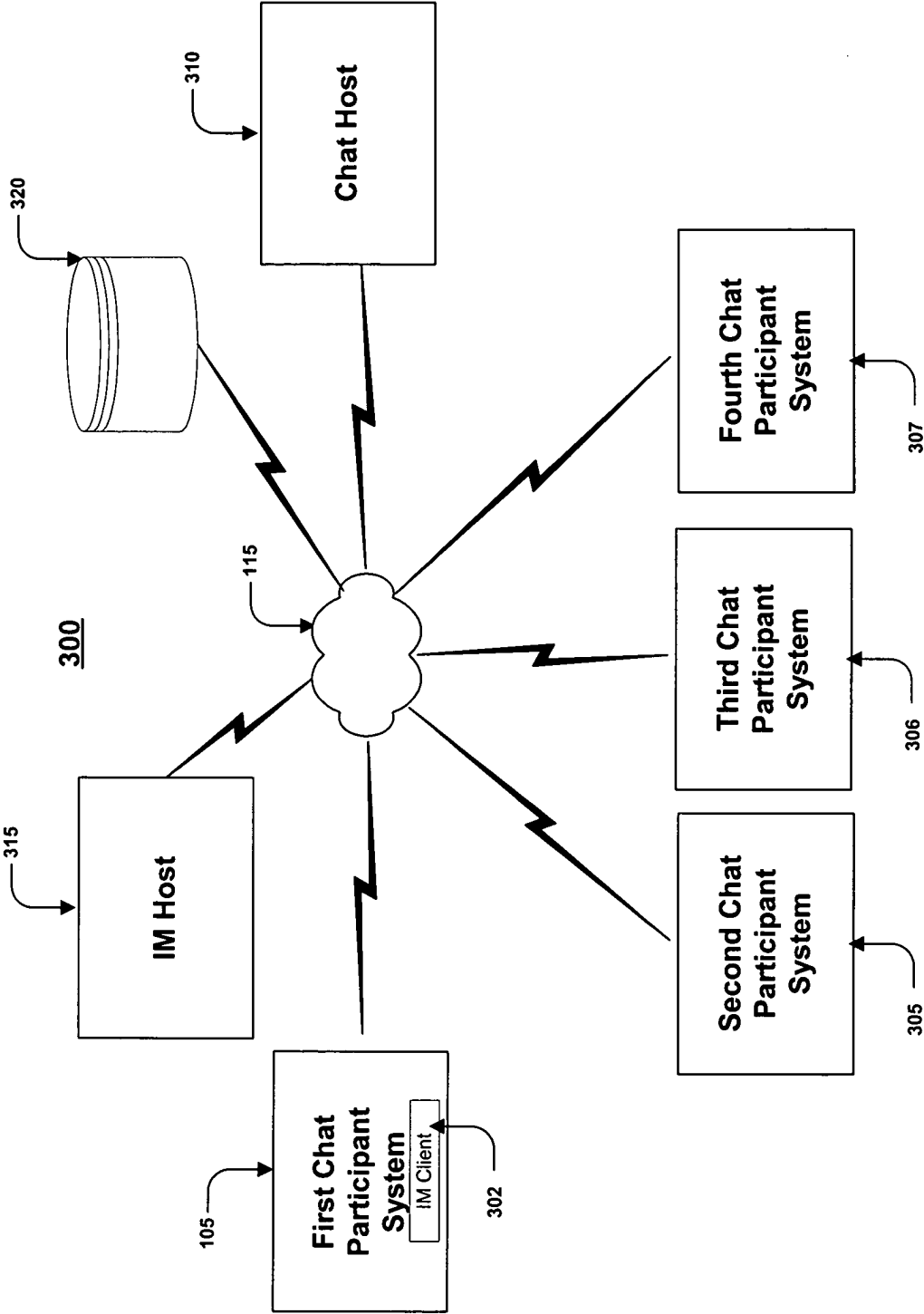


Fig. 3

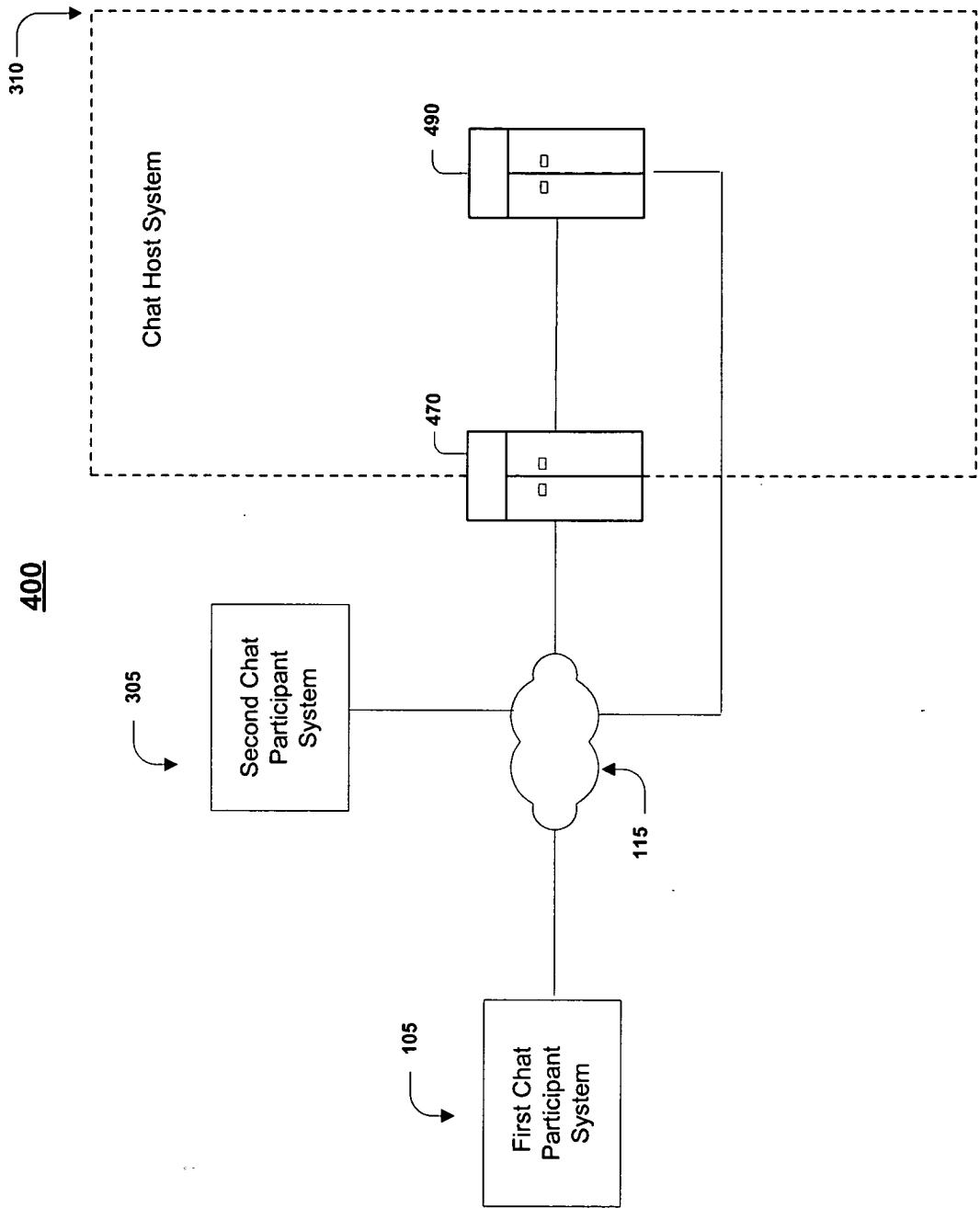


Fig. 4

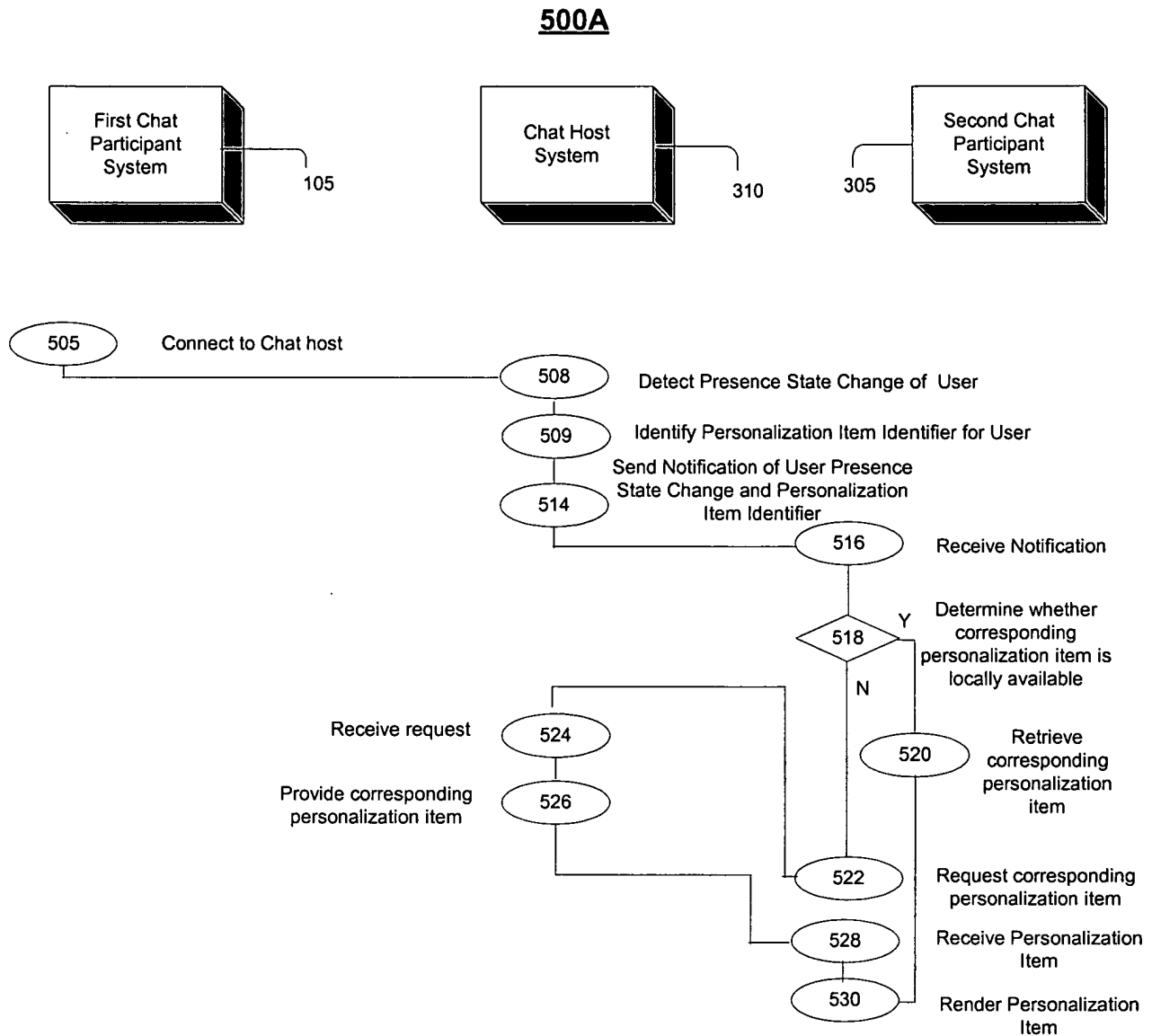
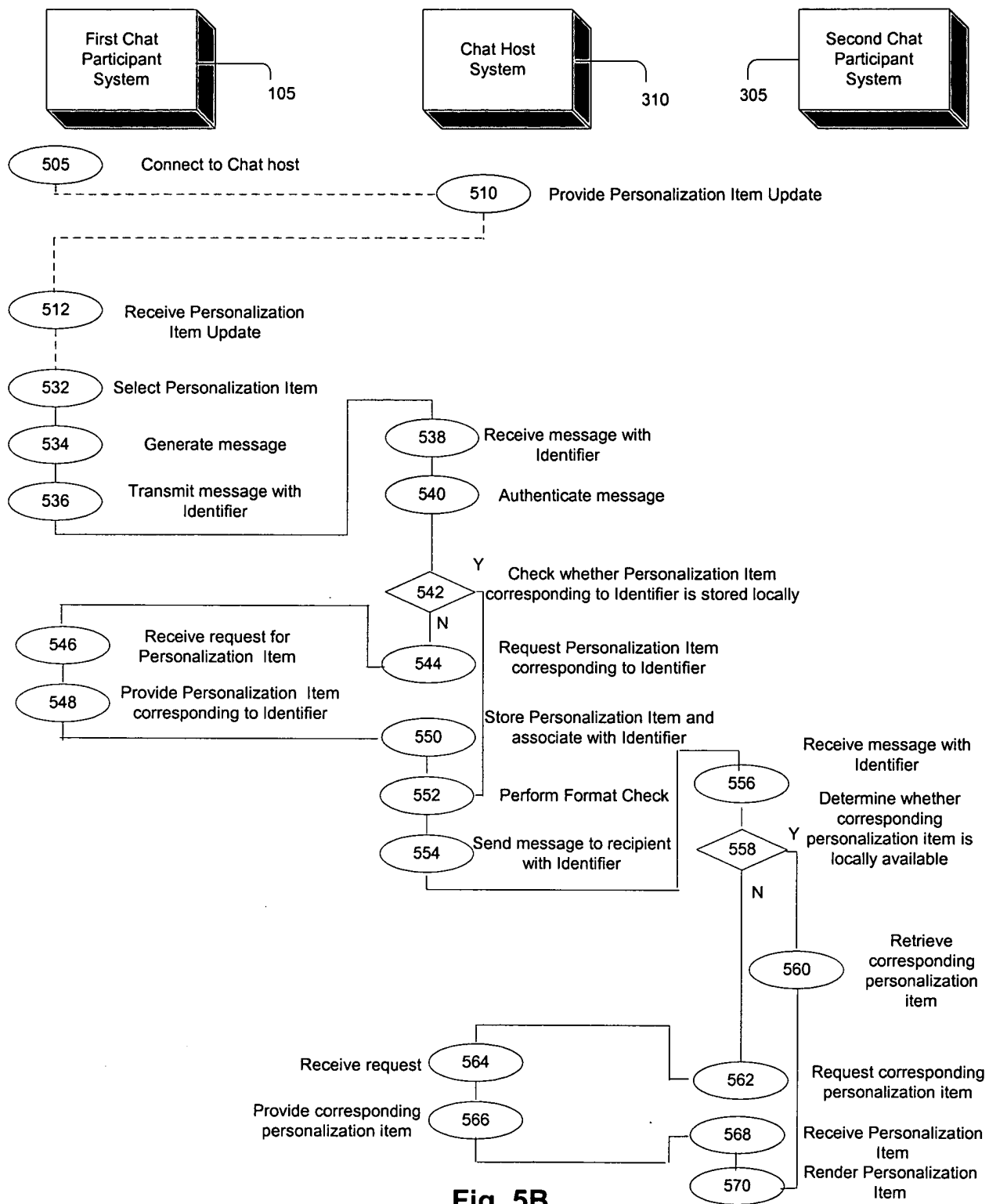


Fig. 5A

500B



600

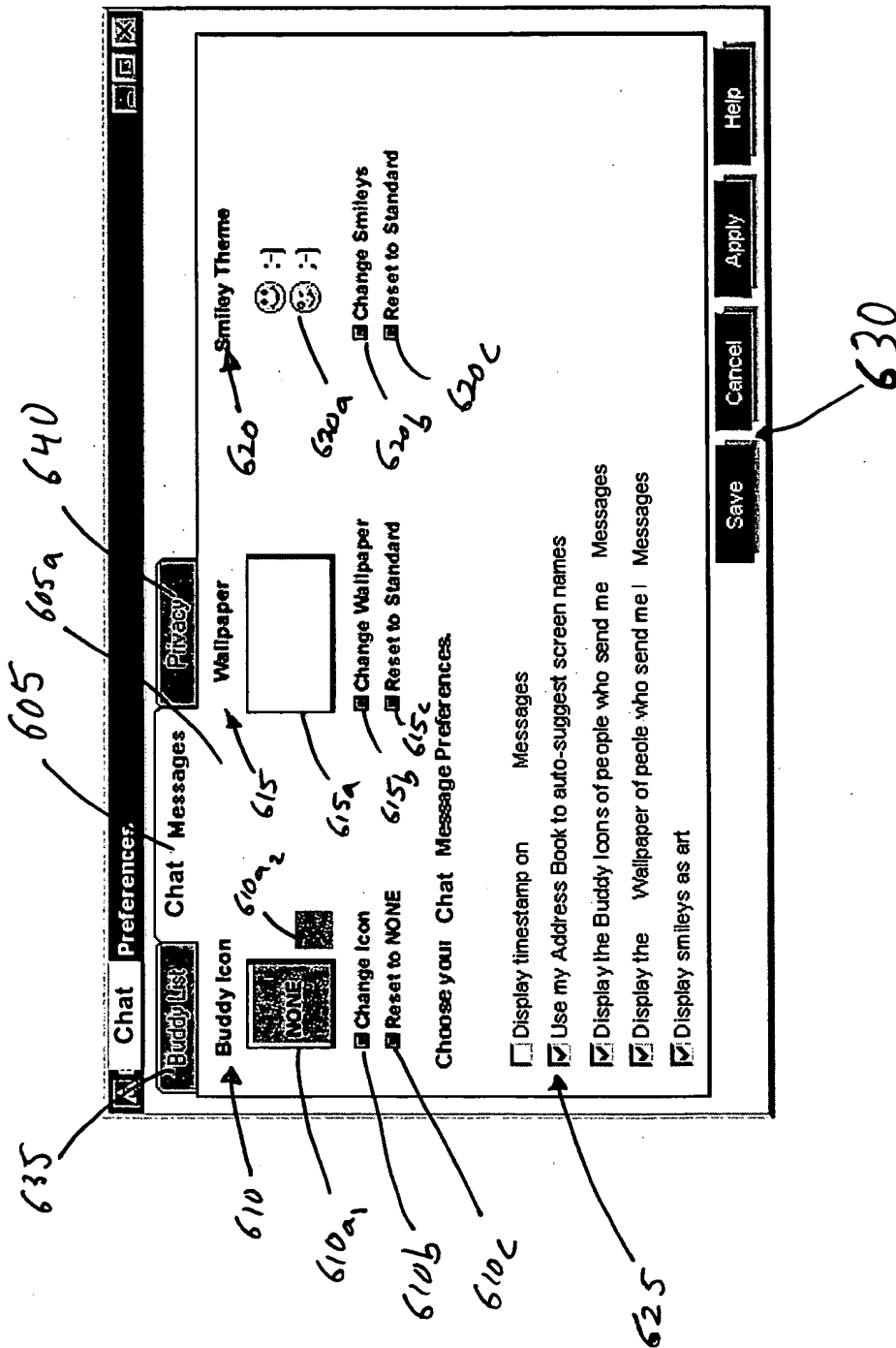
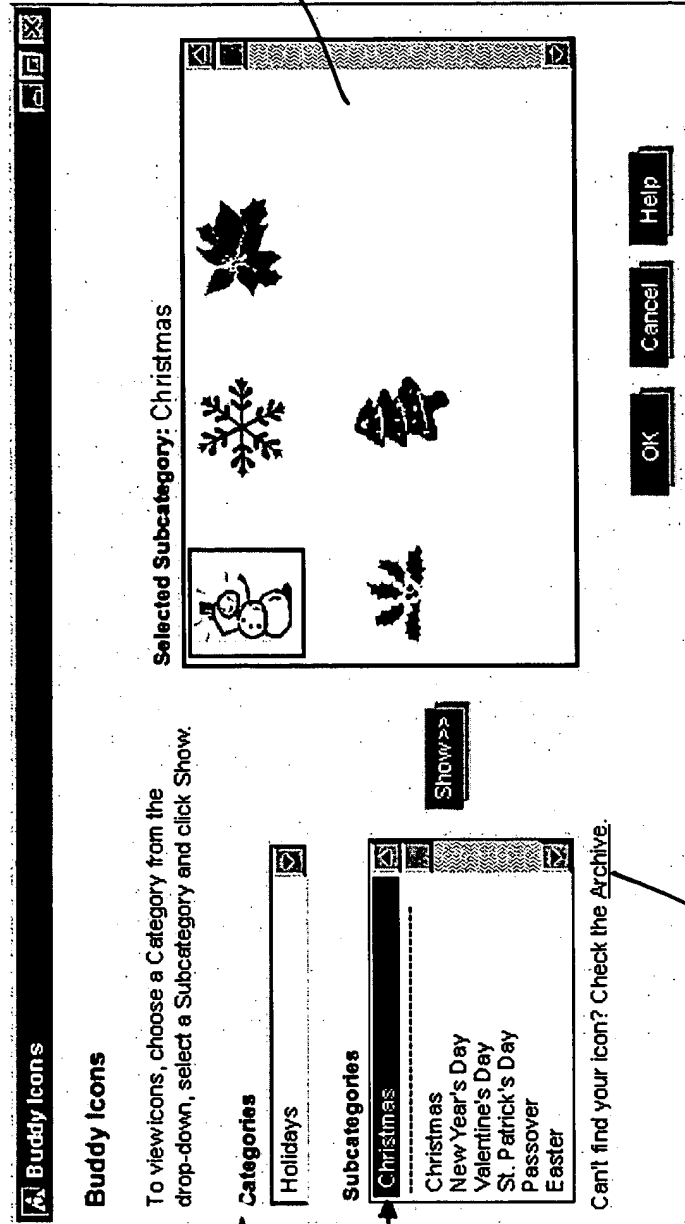


Fig. 6

BEST AVAILABLE COPY

700



BEST AVAILABLE COPY

Fig. 7

800

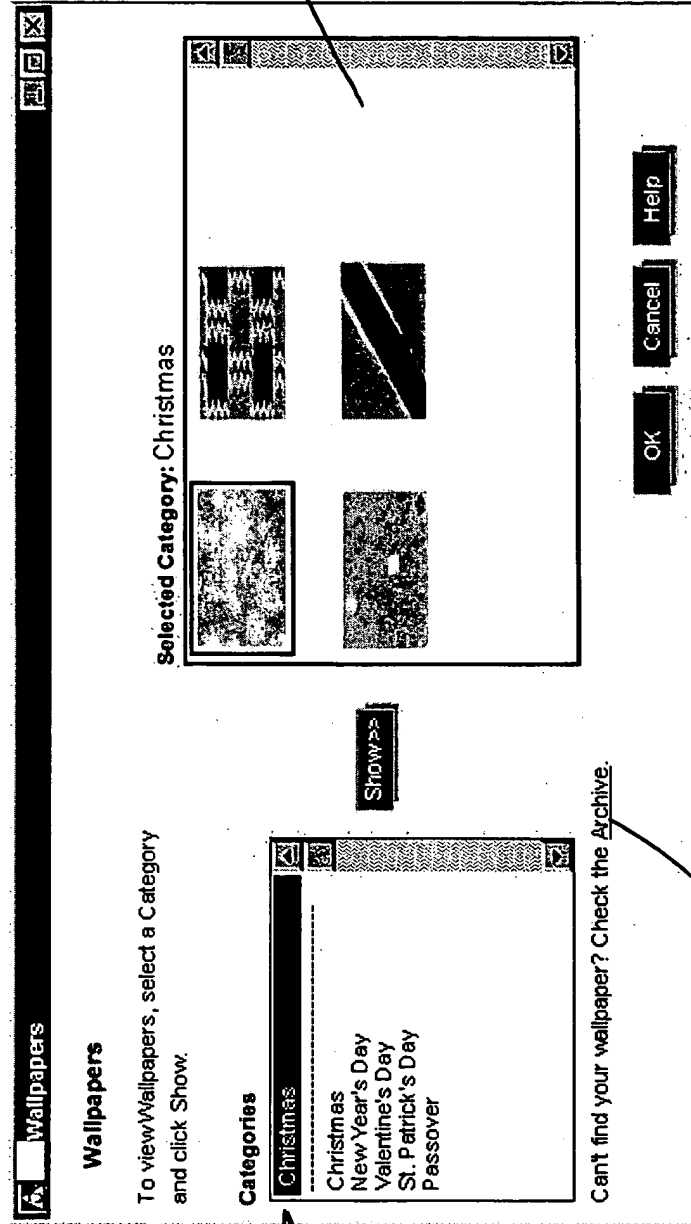


Fig. 8

BEST AVAILABLE COPY

900

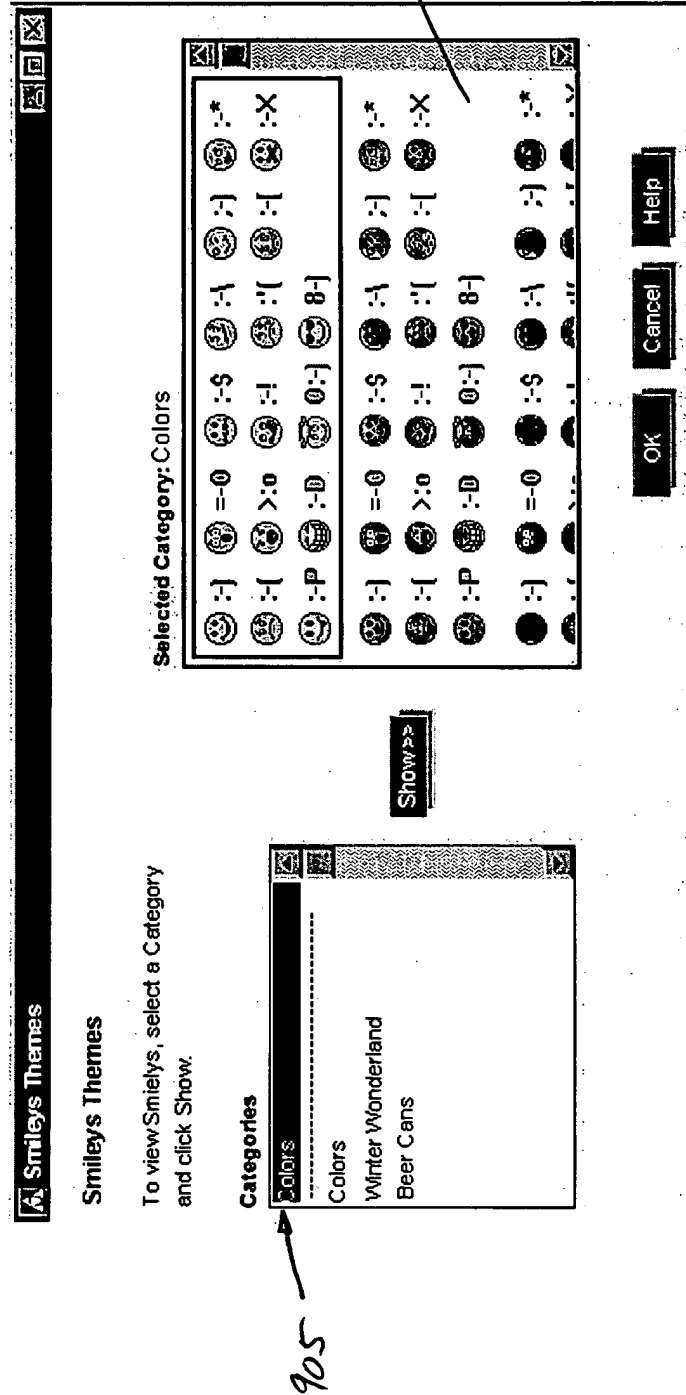


Fig. 9

BEST AVAILABLE COPY

1000

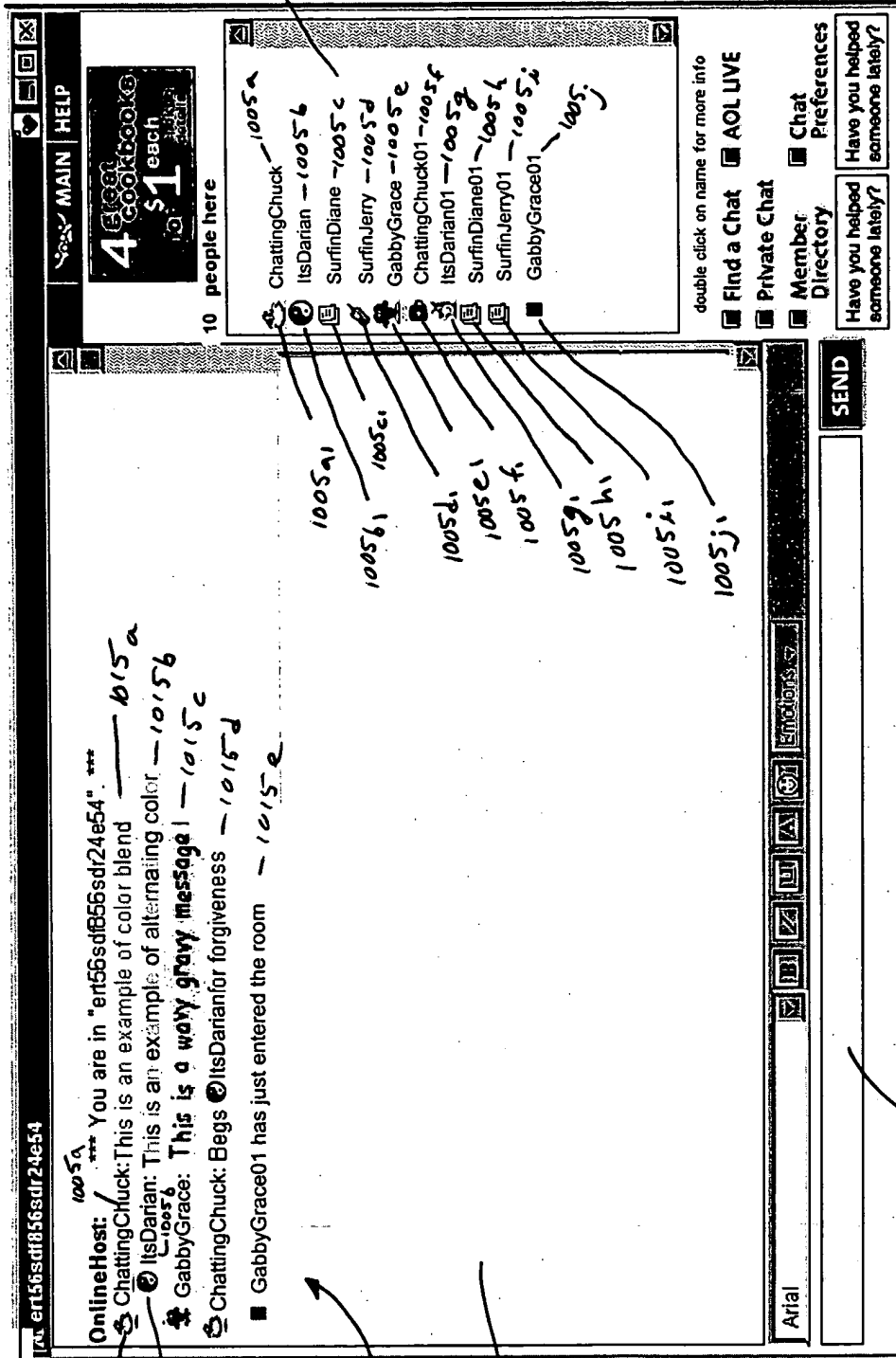


Fig. 10

1025

BEST AVAILABLE COPY

1100

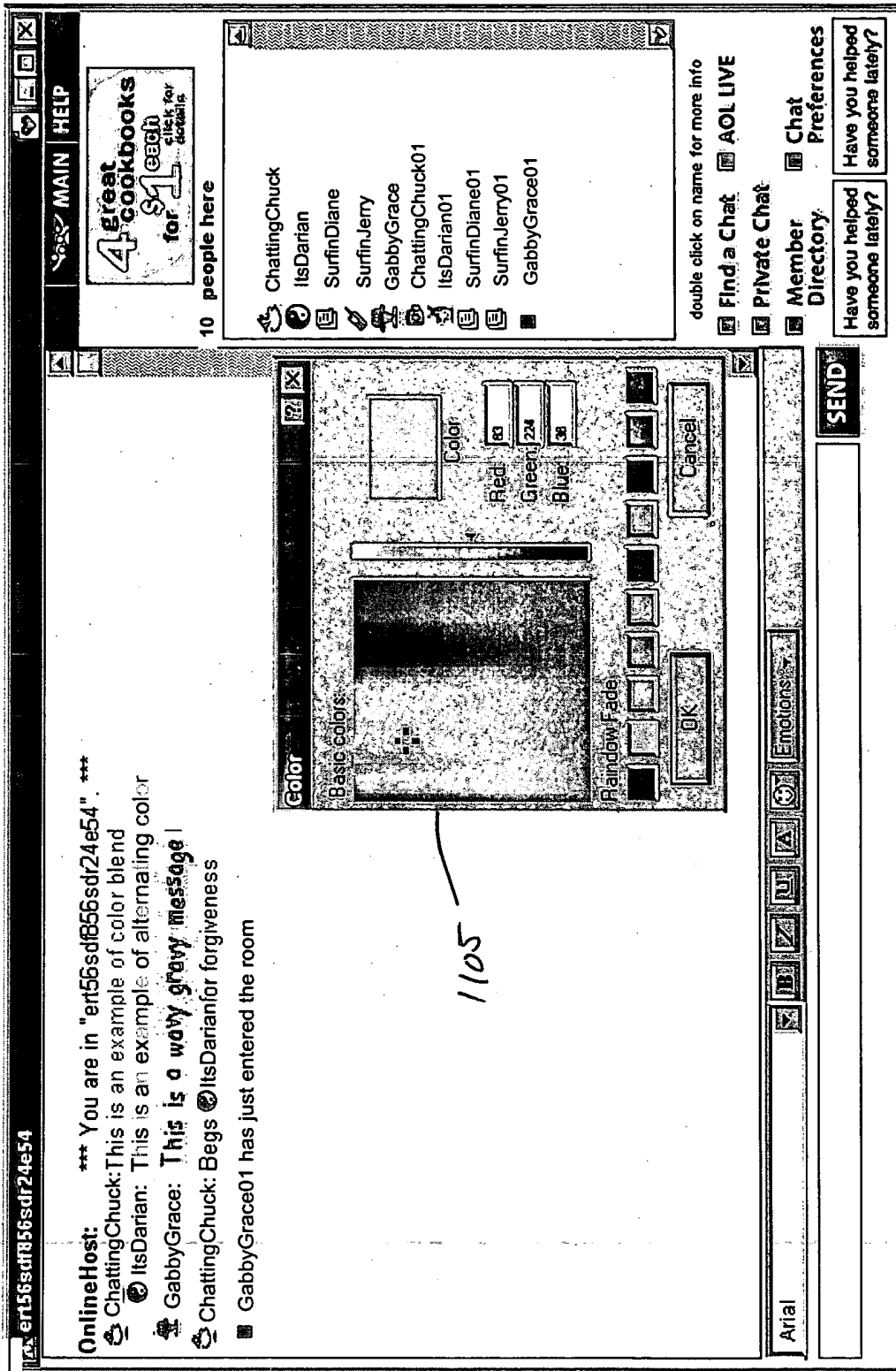


Fig. 11

BEST AVAILABLE COPY

1200

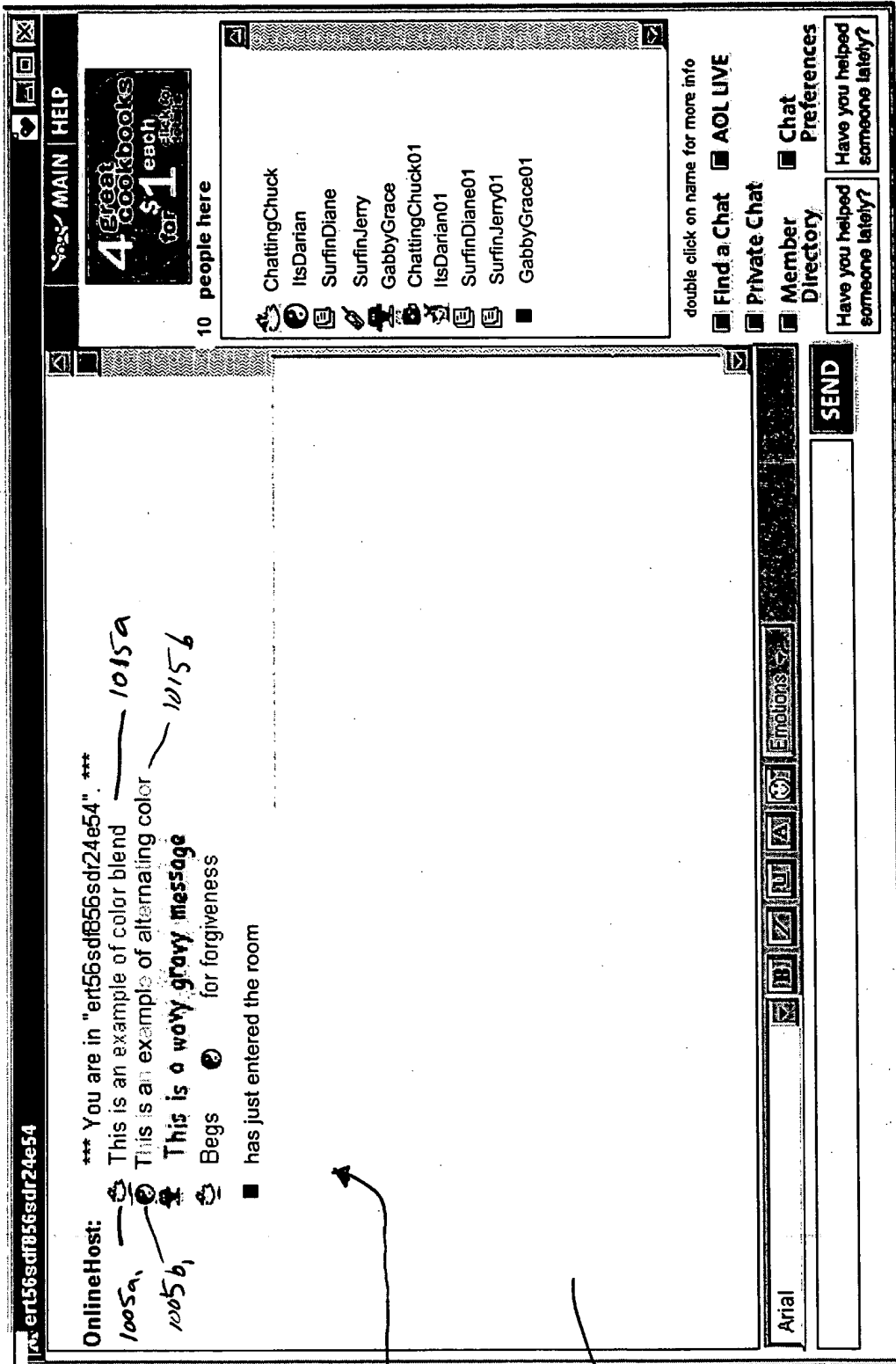


Fig. 12

BEST AVAILABLE COPY

1300

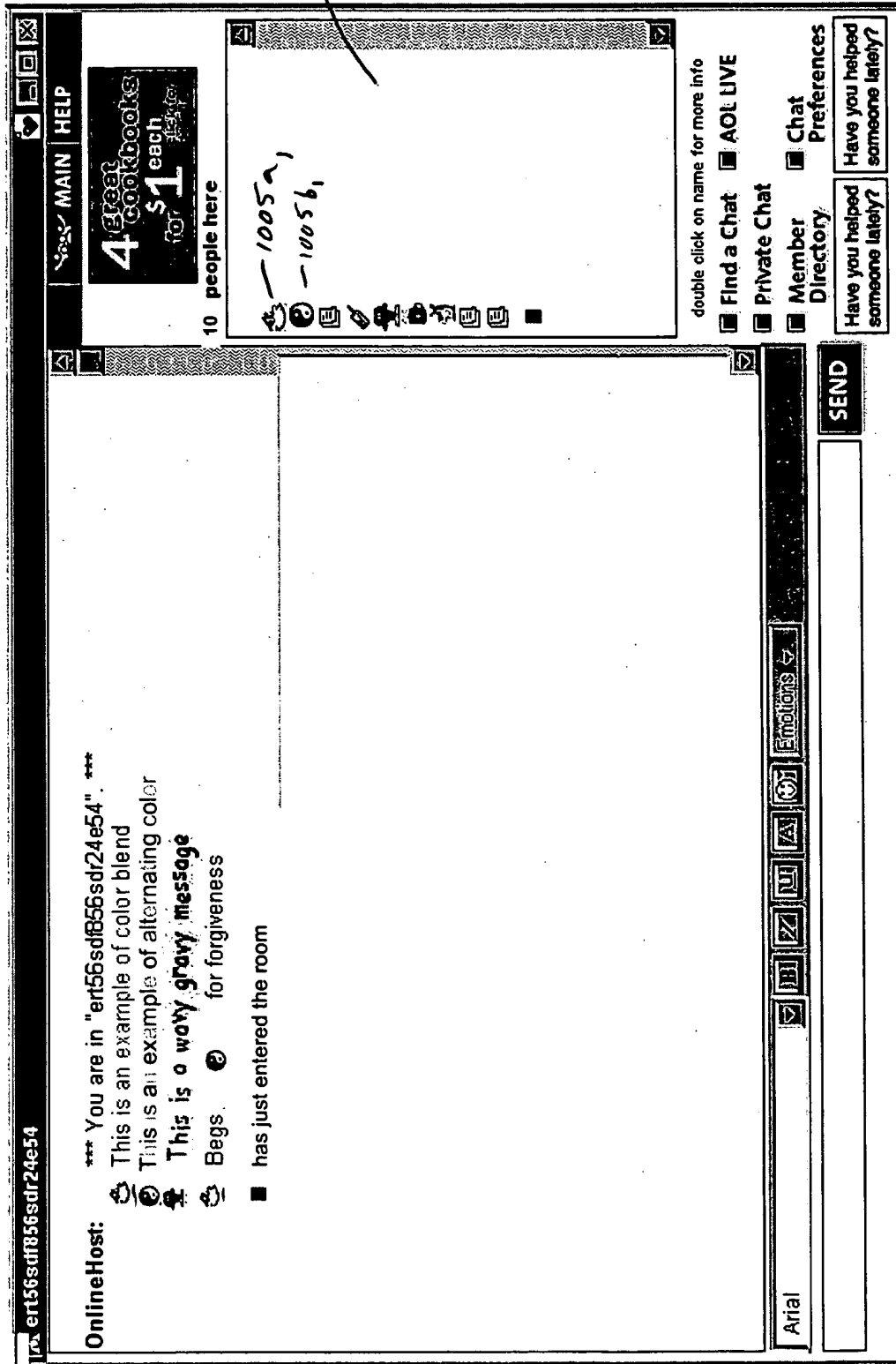


Fig. 13

BEST AVAILABLE COPY

1400A

Member 1	Emotion	Action	Member Selected	Text	Chat Output	IM Output
Bob	Ecstatic	None	None	None	Bob is ecstatic!	
Bob	Ecstatic	None	None	Hi Room	Bob <bursting with excitement> Hi Room!	
Bob	Ecstatic	None	Steve	None	Bob trembles ecstatically at Steve	
Bob	None	Jump	None	None	Bob <jumps across the room>	
Bob	None	Jump	Steve	None	Bob <jumps across the room toward Steve>	
Bob	Ecstatic	Jump	None	None	Bob <ecstatically jumps across the room>	
Bob	Ecstatic	Jump	Steve	None	Bob <ecstatically jumps across the room toward Steve>	
Bob	Ecstatic	Jump	Steve	Hi Steve	Bob <jumping ecstatically to Steve> Hi Steve!	
Chris	Angry	None	None	None	Chris is angry.	
Chris	Angry	None	None	Bah humbug	Chris <grumpily mutters> Bah humbug.	
Chris	Angry	None	Dan	None	Chris <gives Dan a grumpy look>	
Chris	None	Frown	None	None	Chris <frowns in frustration.	
Chris	None	Frown	Dan	None	Chris <frowns at Dan>	
Chris	Angry	Frown	Dan	None	Chris <frowns angrily at Dan>	
Chris	Angry	Frown	Dan	Where's the beef?	Chris <frowning angrily at Dan> Where's the beef?	

1405 / 1410 / 1415 / 1420 / 1425 / 1430 / 1435

Fig. 14A

1400B

1450	1455	1460
Personalization Item	Chat	IM
😊	Term x	Term y
😊	Term a	Term b
😊	Term c	Term d
😊	Term e	Term f

Fig. 14B

1500

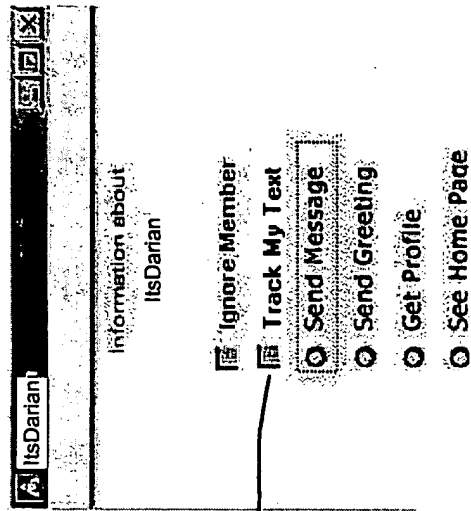


Fig. 15

BEST AVAILABLE COPY

1600

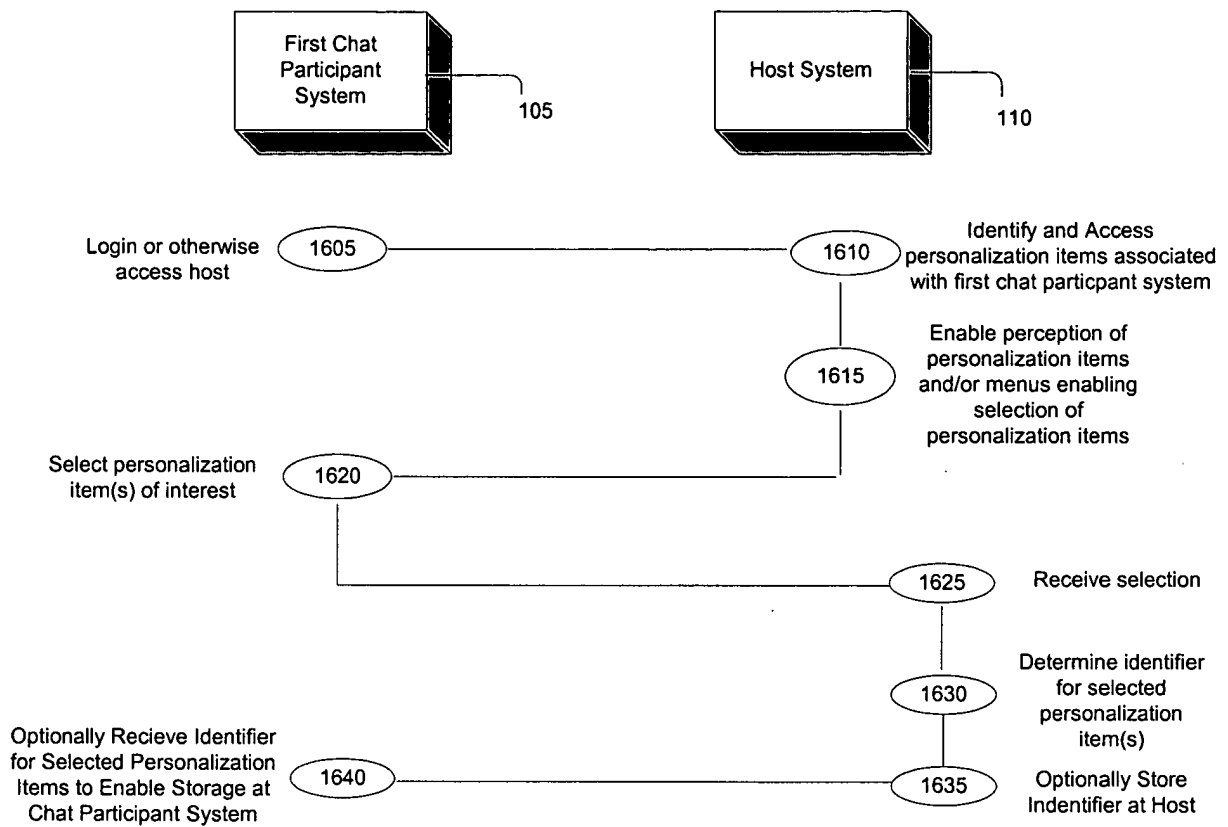


Fig. 16

1700

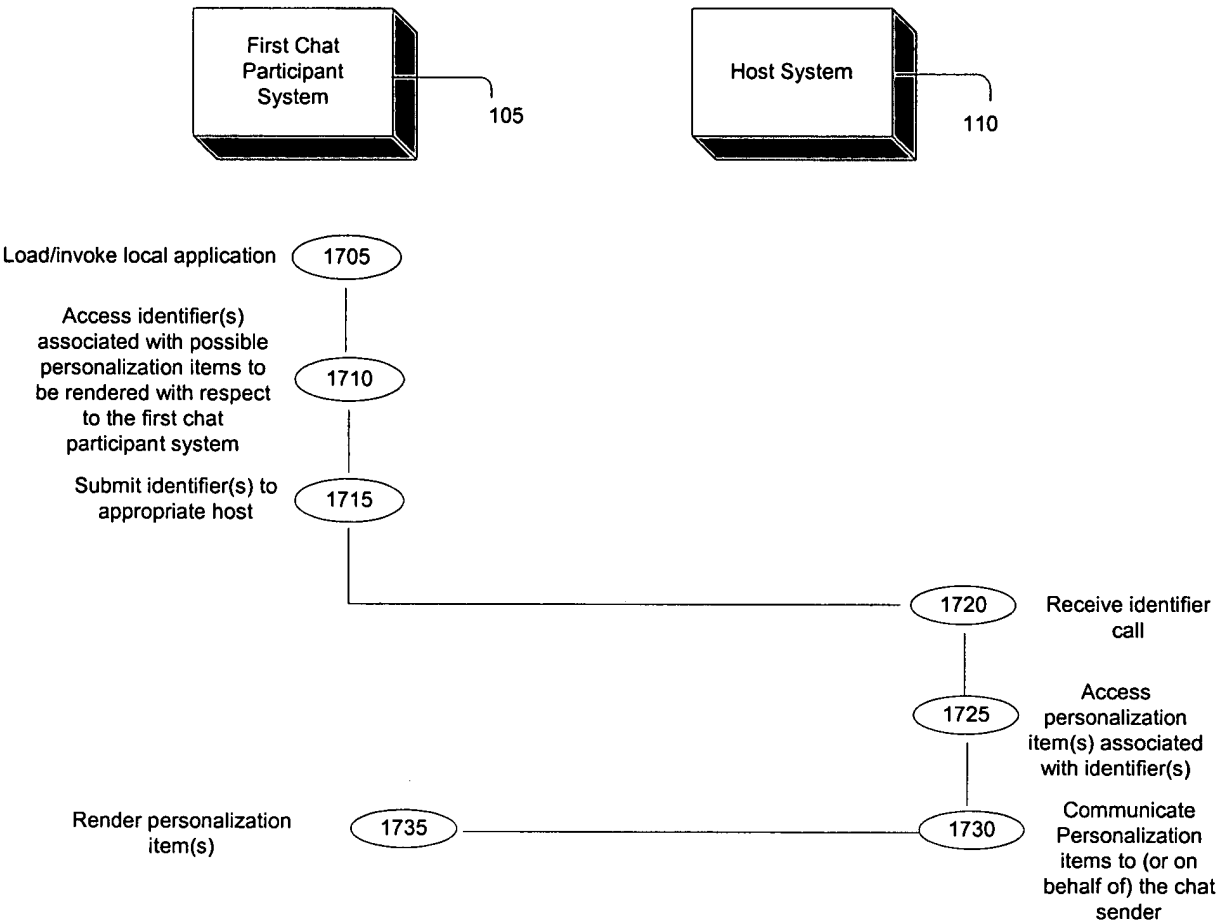


Fig. 17

1800

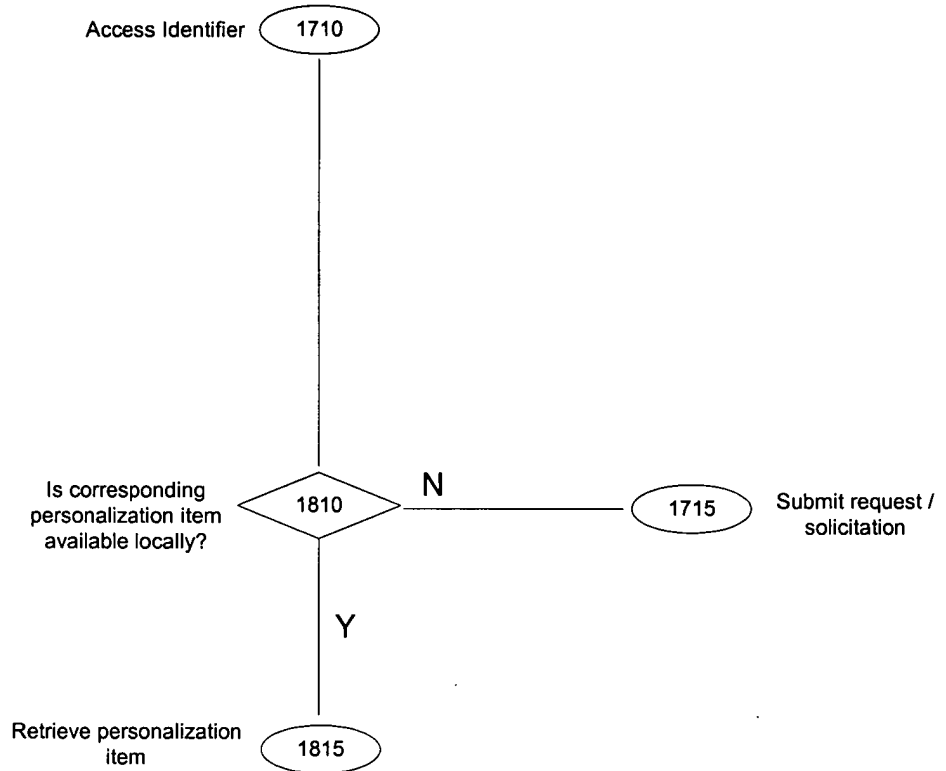


Fig. 18

1900

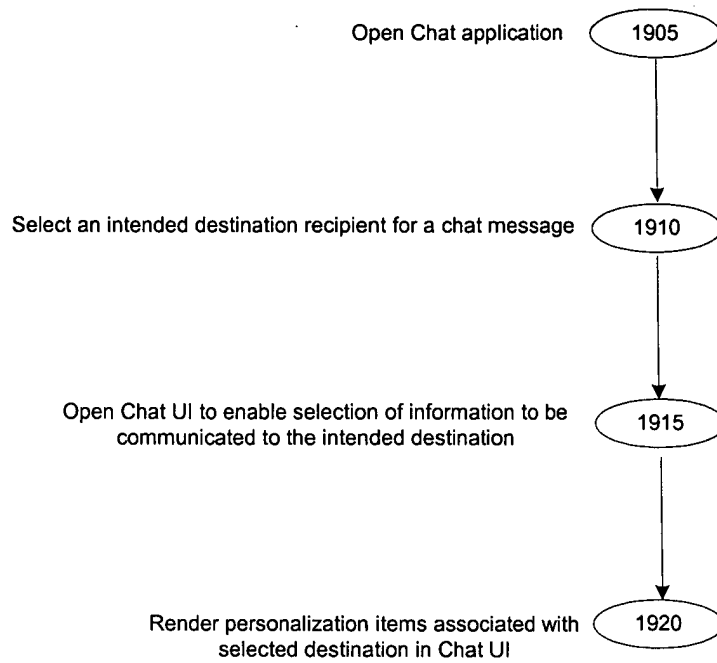


Fig. 19

2000

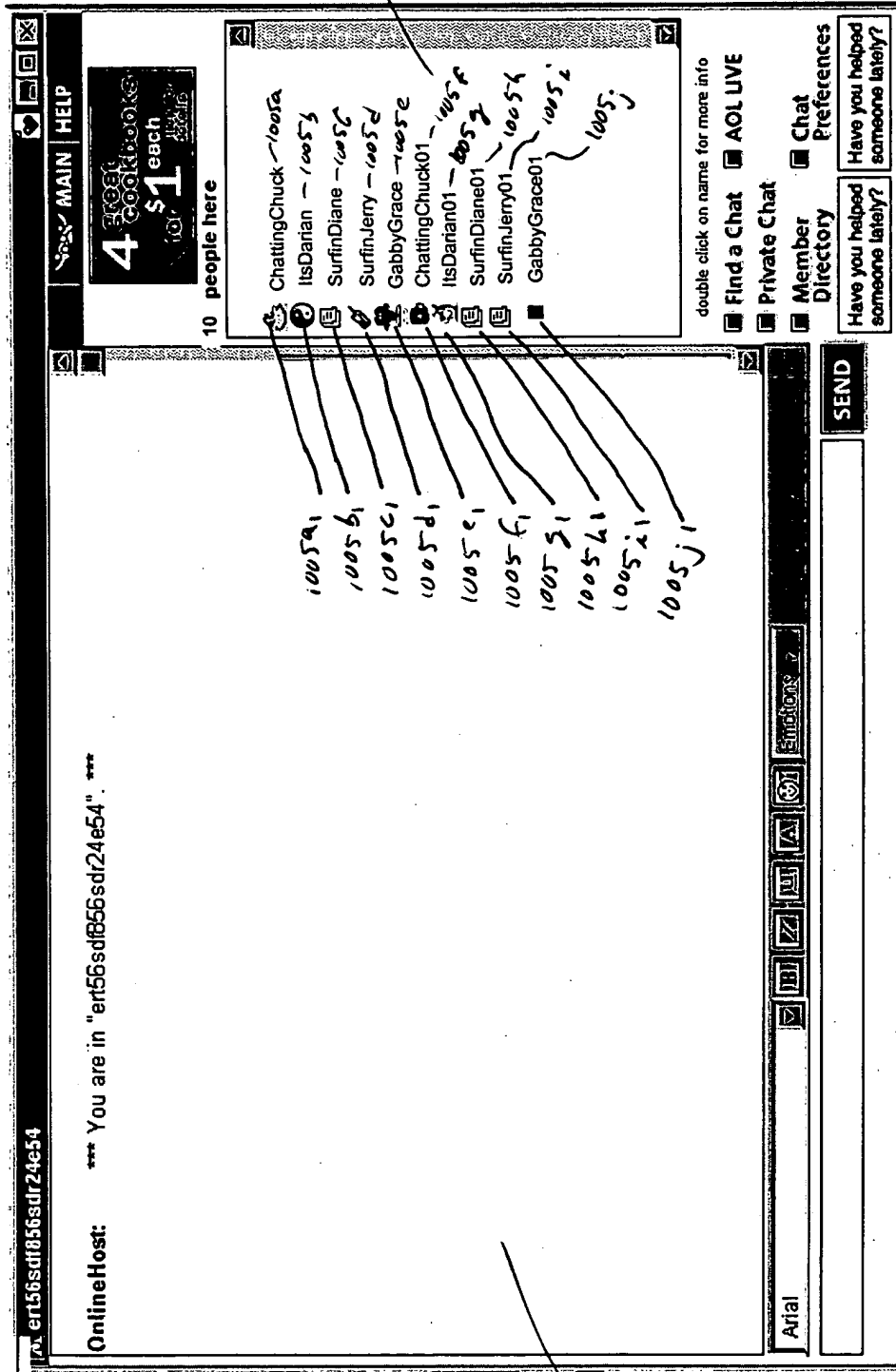


Fig. 20

BEST AVAILABLE COPY

2100

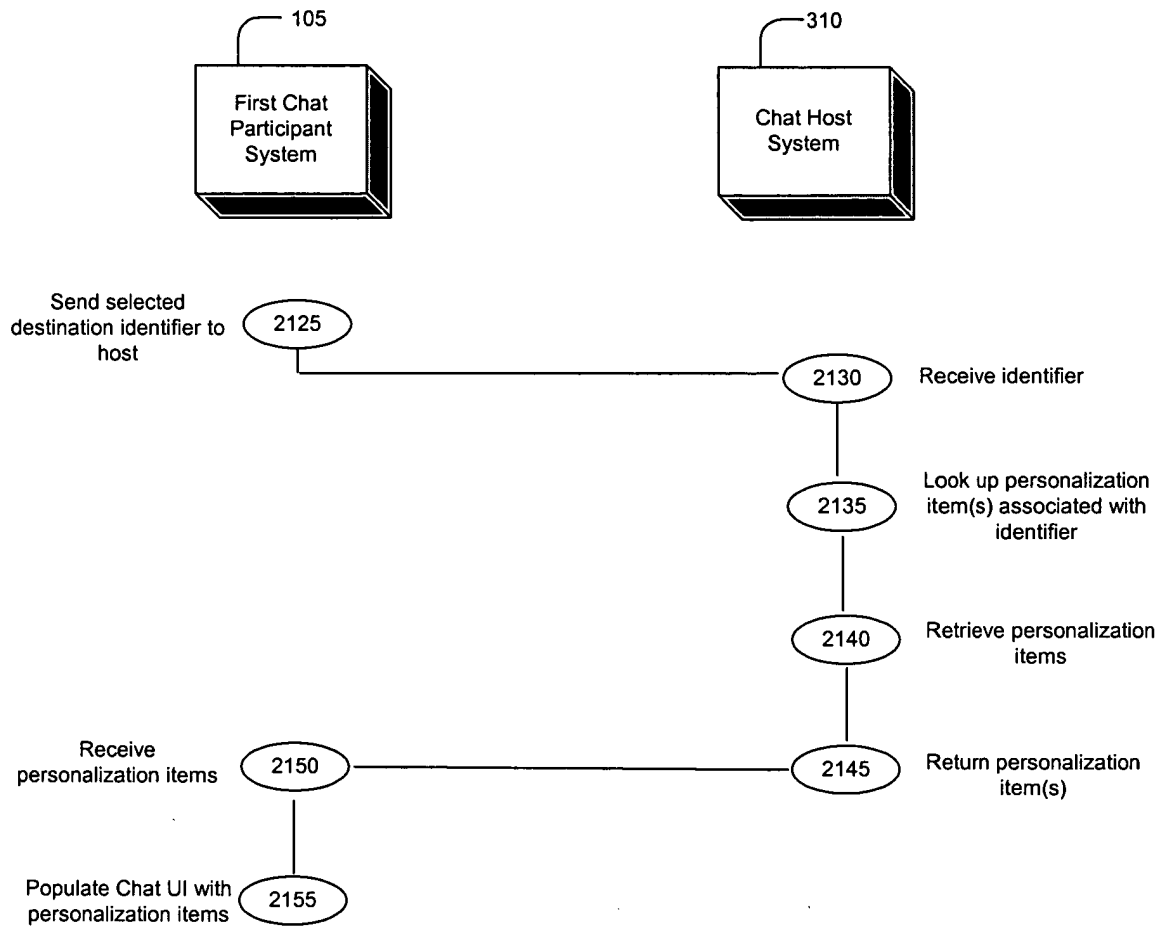


Fig. 21

2200

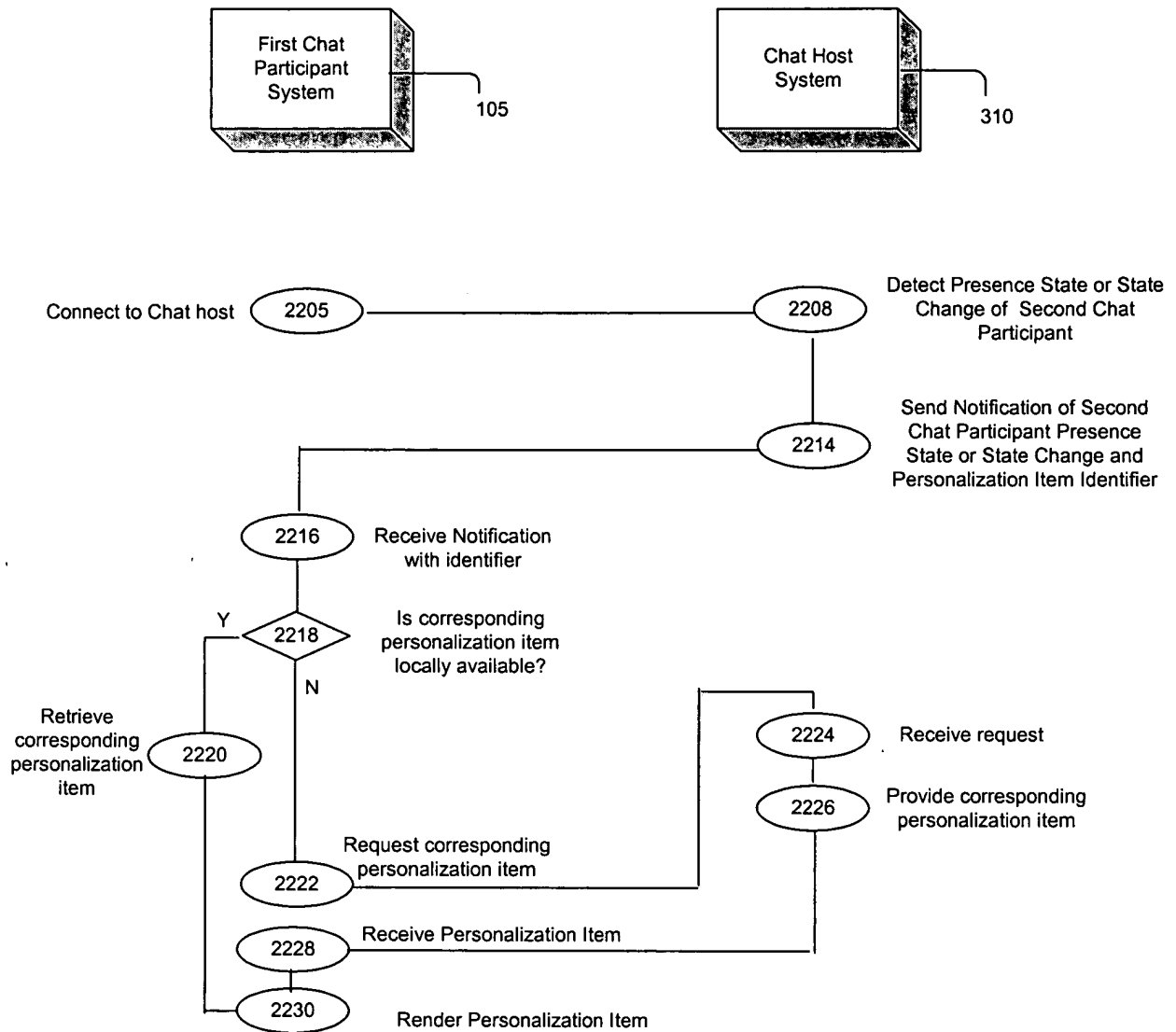


Fig. 22

2300

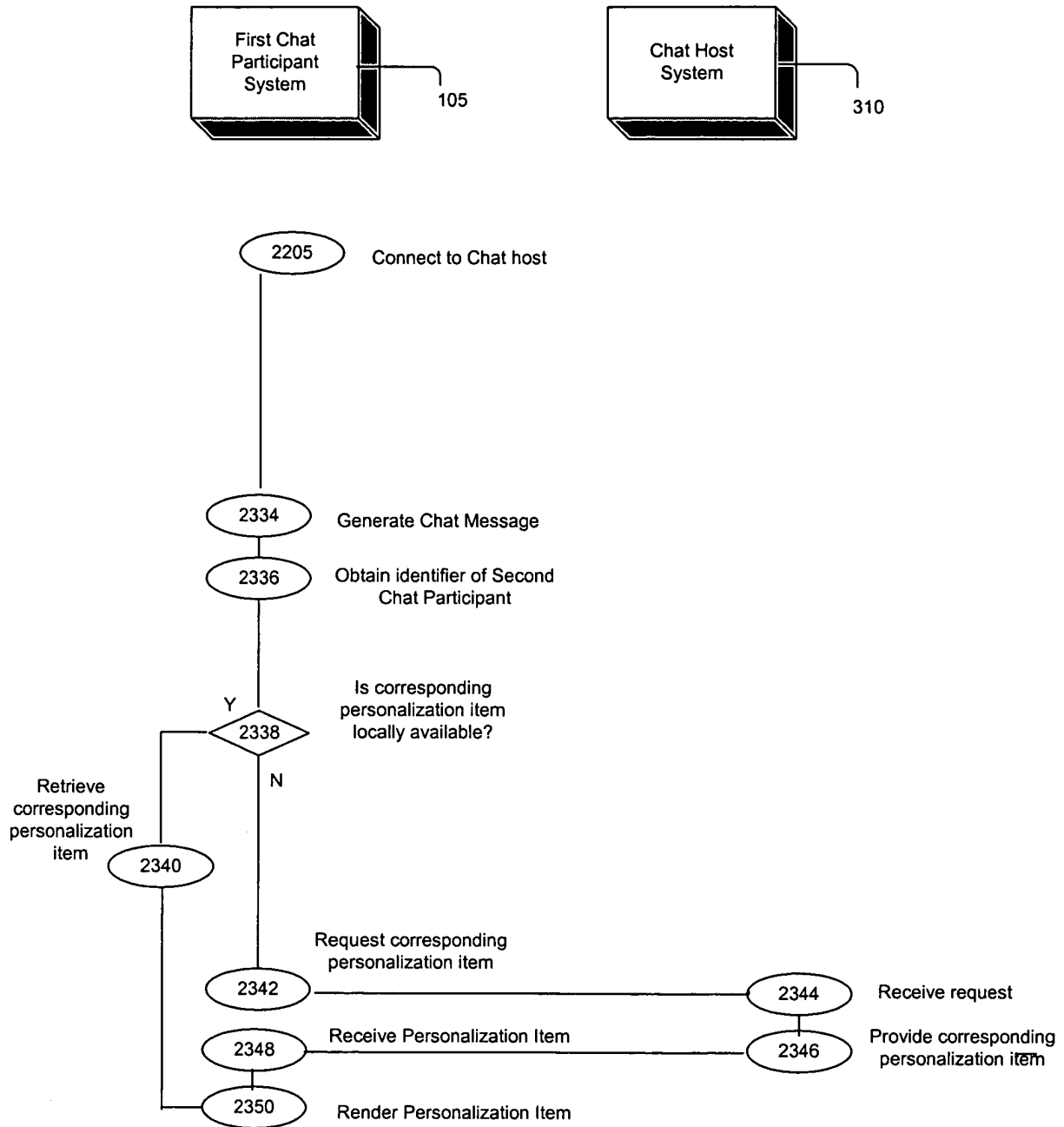


Fig. 23

2400

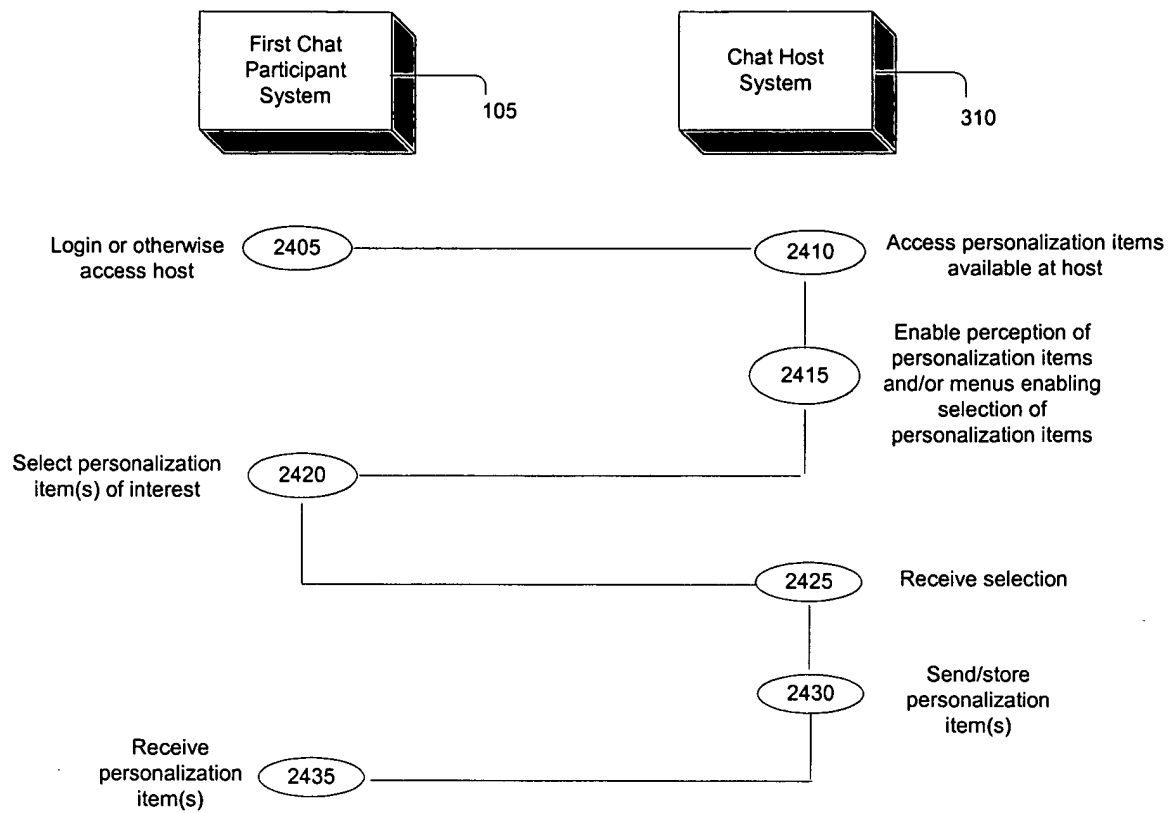


Fig. 24

2500

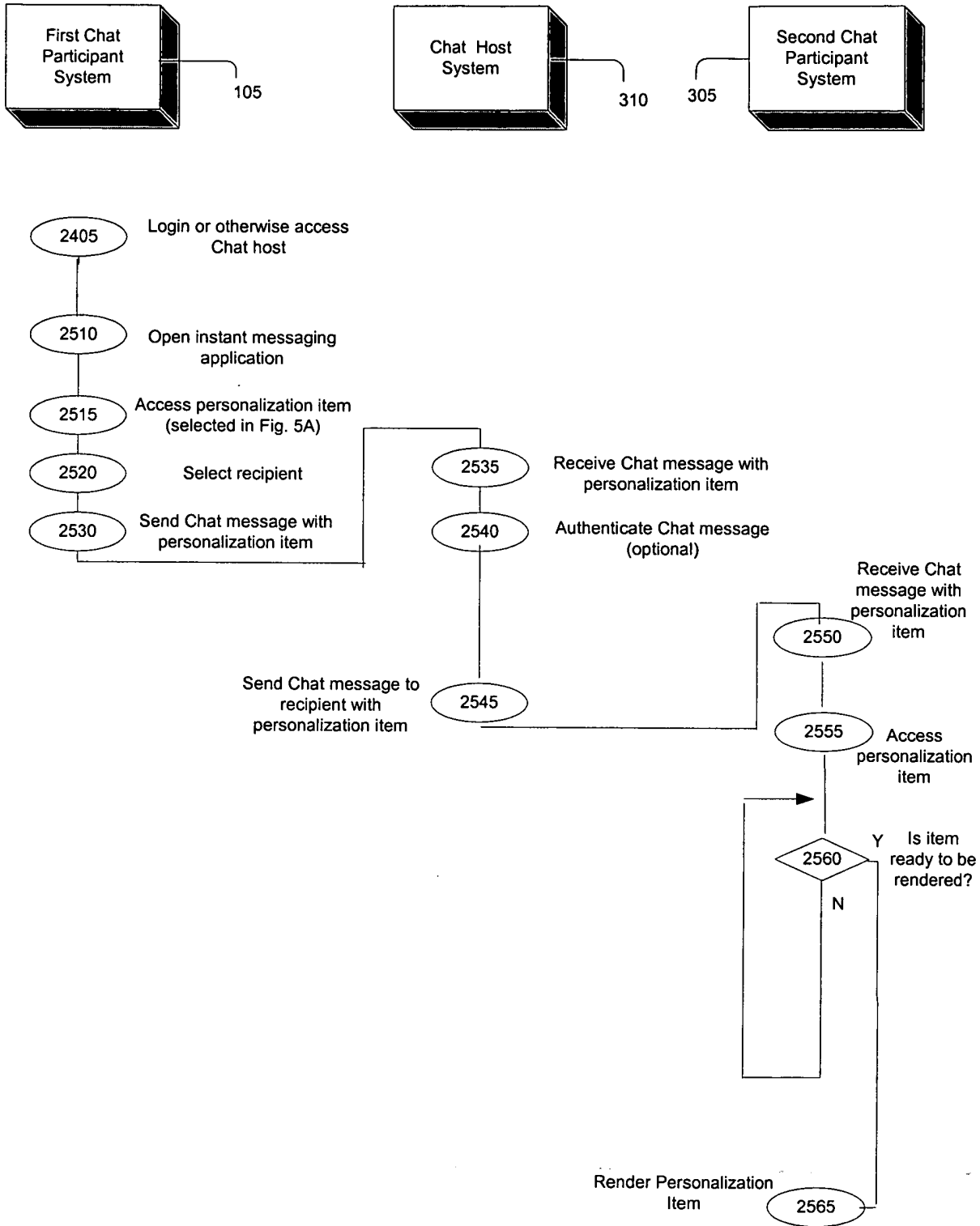


Fig. 25